

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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309714 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339963		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME GILLIARD BLANNING & ASSOCIATE		JEFF DENHAM FOR CONGRESS		
AND PO BOX 721		1231 8th St Ste 300		
ADDRESS Sloughhouse CA 95683-0721		Modesto CA 95354-2235		
USA		USA		
CONTACT		PRODUCT JEFF DENHAM FOR CONGRESS 2012		
LOCAL SALESPERSON HOUSE		AGENCY EST. NO.		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	M-F	2	09:58A	10:58A	30S	09/17/12-09/21/12	THE PRICE IS RIGHT	2	360.00	720.00
2 CDR	M-F	2	10:58A	12:00N	30S	09/17/12-09/21/12	THE YOUNG & THE RESTLESS	2	450.00	900.00
3 CDR	M-F	2	04:00P	05:00P	30S	09/17/12-09/21/12	CBS13 NEWS @ 4	2	585.00	1170.00
4 CDR	M-F	2	05:00P	05:30P	30S	09/17/12-09/21/12	CBS13 NEWS @ 5	2	1350.00	2700.00
5 CDR	M-F	2	06:00P	06:30P	30S	09/17/12-09/21/12	CBS13 NEWS @ 6	2	1350.00	2700.00
6 CDR	M-F	2	06:30P	06:58P	30S	09/17/12-09/21/12	ENTERTAINMENT TONIGHT M-F	2	810.00	1620.00
7 LUR	M-Su	5	10:00P	11:00P	30S	09/17/12-09/23/12	CBS 13 10PM NEWS M-SU	5	900.00	4500.00
8 CDR	Su	1	06:28A	07:58A	30S	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	1	1080.00	1080.00
9 LUR	Su	1	07:58A	09:00A	30S	09/23/12-09/23/12	FACE THE NATION	1	1200.00	1200.00
10 CDR	Sa	1	04:58P	05:30P	30S	09/22/12-09/22/12	CBS13 NEWS @ 5 (SAT)	1	675.00	675.00
11	Su	1	04:58P	05:30P	30S	09/23/12-09/23/12	CBS13 NEWS @ 5PM (SUN)	1	750.00	750.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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Modesto CA 95354-2235

USA

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CONTACT

PRODUCTJEFF DENHAM FOR CONGRESS 2012

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AGENCY EST. NO.

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NATIONAL SALESPERSON

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Cancellation Notice

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ITEM	DAYS	POTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
Total Contract:								21		18015.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 18015.00	Total 18015.00	
GRAND TOTAL									18015.00	

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